

EXPO 2020 Sponsorship Opportunities

The 2020 Gentlemen's Club EXPO will be held October 25-28 at Planet Hollywood Resort & Casino in Las Vegas. It will mark the 28-Year Anniversary of the multi-billion-dollar adult nightclub industry's only national convention show. Exhibit booth spaces and sponsorships are limited, so call today.



Title Sponsorships:

Cost: \$17,500

- Top billing as a Title Sponsor
- Two corner Tradeshow booths (\$5,180 value).
- Ten EXPO badges and Awards Show tickets (\$4,480 value).
- VIP seating at the Awards Show.
- Company banner in Panel Session room (we produce banner).
- Sponsorship mention in mailings, websites and publications.
- Two-page ad in EXPO 2020 Program Guide (\$1,600 value).
- Banner for six months on the EXPO website. (\$3,000 value).

Awards Show Sponsorships:

Cost: \$15,000

- Two corner Tradeshow booths (\$5,180 value).
- Ten EXPO badges and Awards Show tickets (\$4,480 value).
- Signage at the Awards Show.
- VIP seating at the Awards Show.
- Sponsorship mention in mailings, websites and publications.
- Two-page ad in EXPO 2020 Program Guide (\$1,600 value).
- Banner for six months on the EXPO website. (\$3,000 value).

Event Sponsorships:

Cost: \$9,500

- One corner Tradeshow booth (\$2,590 value).
- Six EXPO badges and Awards Show tickets (\$2,688 value).
- Sponsorship mention in mailings, websites and publications.
- Two-page ad in EXPO 2020 Program Guide (\$1,600 value).
- Banner for six months on the EXPO website. (\$3,000 value).
- Available Events:
Monday Opening Night Party; Wednesday Closing Night Party; EXPO Welcome Center; EXPO Registration Desk; Tradeshow Mainstage and two Continental Breakfasts.

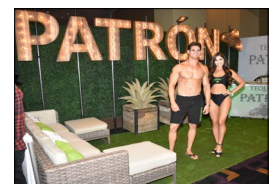
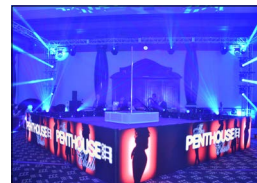
Additional Promo Ops:

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| • ACE Board VIP Reception | \$4,500 |
| • Badge or Goody Bag | \$5,000 |
| • Goody Bag (include your promo item) | \$600 |
| • Program Guide Ad (full page) | \$800 |
| • Program Guide Ad (special for Exhibitors) | \$500 |
| • Onsite Digital Screen Ads | \$750 |

Tradeshow Booths:

Basic Booth	\$2,290
Corner Booth	\$2,590
Facing Mainstage Booth	\$2,790
VIP Upfront Booth	\$2,990
Double Booth (2 basic)	\$4,580

—Each single 10-by-10 booth includes two show badges, a table, two chairs, and a company sign. The hall is carpeted.



Questions? (727) 726-3592

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