

# ED ENTERTAINERS & DANCE the magazine 2021

ED Magazine is mailed for free to every adult nightclub in the U.S. as well as to hundreds of industry vendors, business professionals, and feature entertainers. This provides you **direct-to-the-buyer** marketing opportunities not available anywhere else!



## Display Advertisement Prices

	1-time	3-time	6-time
Full page	\$1,000	\$900	\$800
1/2 page	\$600	\$550	\$500
1/3 page	\$400	\$350	\$300
1/4 page	\$300	\$250	\$200

### Ask about our AD Special Packages!

The “**Editorial Focus**” and “**Cool Products!**” sections in ED Magazine spotlight products and services of interest to club owners, general managers and entertainers—**for free!** We welcome submissions from all companies; send your new product press release and photos to Kristofer Kay at [Kris@EDpublications.com](mailto:Kris@EDpublications.com).

## Advertorial Prices

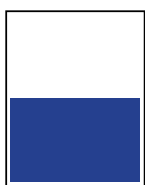
<b>Front Cover</b>	\$5,000
—Front cover artwork and 4-page cover story	
<b>4-Page Spotlight</b>	\$3,500
—Front cover headline and 4-page article inside	
<b>2-Page Spotlight</b>	\$2,500
—Ad facing article, or 2-page article	
<b>1-Page Teaser</b>	\$1,500
—Half-page article on top of half-page ad	

ED Magazine “Advertorials” are advertisements in the form of articles, designed specifically to read like a standard editorial page. Advertorials are available in print, online or both.

<b>Print Circulation:</b>	<b>3,500</b>	<b>Distribution:</b>	<b>USPS mail, ED Expo and online</b>
<b>Frequency:</b>	<b>Bimonthly</b>	<b>Deadline:</b>	<b>First of month prior to publication</b>
<b>Digital Circulation:</b>	<b>ED online; Facebook &amp; Twitter</b>	<b>Readership:</b>	<b>Owners, GMs, entertainers, vendors</b>



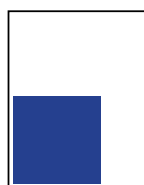
Full  
8.75w x 11.25h  
with bleed



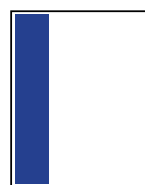
1/2 Horizontal  
7.5 w x 5h



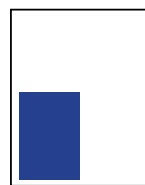
1/2 Vertical  
3.75w x 10h



1/3 Square  
5w x 5h



1/3 Vertical  
2.375w x 10h



1/4 Square  
3¾ w x 5h

**Formats:** EPS, PDF, JPEG, TIFF  
**Resolution:** CMYK and 300 DPI  
**Bleed:** For full add .25 all sides.  
**Submissions:** Send artwork to [Caroline@EDpublications.com](mailto:Caroline@EDpublications.com)



To reserve your advertising space in upcoming issues, contact **Kristofer Kay** at **(727) 726-3592**  
[kris@edpublications.com](mailto:kris@edpublications.com)