

# EXPO 2021 Tradeshow Spec Sheet



## BOOTH SPACES:

It is First-Come-First-Served. **Booth space is not guaranteed** and will not be marked as sold on the Floorplan until a signed Exhibitor Contract and full payment is received.

## BOOTH INCLUDES:

The Tradeshow will be on the Mezzanine Level on the second floor of the InterContinental Hotel. The Tradeshow is spread over four connected areas; some of the booths are 8-by-10 and some are 10-by-10. Each booth includes a six-foot table, two chairs, a company sign and two EXPO badges (a \$718 value). The hall is carpeted.

## ITEMS FOR YOUR BOOTH:

Expo Convention Contractors (no relation to ED's EXPO) is the tradeshow contractor. Go to the [ECC EXPO 2021 website link](#) with details and forms you will need for everything from how to ship materials to your booth to ordering electricity. For personalized service, call (305) 751-1234.

## ADDITIONAL BADGES:

You can purchase up to two additional badges per booth at a discounted price of \$250 per badge. Discounted exhibitor badges must be purchased before the show; onsite, all badges are sold at the regular price of \$359. No more than a total of four badges per booth.

## SET-UP & TEAR-DOWN:

- The Tradeshow hours are 2-6 pm Monday, May 24, and 1-5 pm Tuesday, May 25.
- Booth set-up is 2 pm-6 pm Sunday, May 23, and 9 am-1 pm Monday, May 24.
- Booth tear-down is 5-9 pm Tuesday, May 25.

## FREE LEAD RETRIEVAL:

Attendee badges have a QR Code with their contact information which you can capture by downloading from the Internet one of the hundreds of free QR Reader Apps onto your smart phone.

## HOTEL ROOMS:

Book your room at the InterContinental Hotel in Miami by calling (800) 327-3005 and requesting the "Gentlemen's Club EXPO 2021" special rate of \$169 a night, or [Book Your Room Online](#). Ask about special rates for suites in several sizes.

## SAMPLES:

There is no charge from the InterContinental Hotel to hand out "sample sizes" of food or beverages (one ounce for food and two ounces for beverages). If you are handing out alcoholic beverages, please read the EXPO 2021 Liquor Advisory.

## CHANGES:

To make changes to your booth paperwork (adding names, to pay by credit card, etc.) contact Teresa Tarno at (727) 726-3592, [teresa@EDpublications.com](mailto:teresa@EDpublications.com)

## Questions?

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