

EXPO 2021 Sponsorship Opportunities

The 20/21 Gentlemen's Club EXPO will be held May 23-26, 2021 at Hotel InterContinental in downtown Miami. It will mark the 29-Year Anniversary of the multi-billion-dollar adult nightclub industry's only national convention show. Exhibit booth spaces and sponsorships are limited, so call today.



Title Sponsorships:

Cost: \$17,500

- Top billing as a Title Sponsor
- Two corner Tradeshow booths (\$5,180 value).
- Ten EXPO badges and Awards Show tickets (\$4,480 value).
- VIP seating at the Awards Show.
- Company banner in Panel Session room (we produce banner).
- Sponsorship mention in mailings, websites and publications.
- Two-page ad in EXPO 2020 Program Guide (\$1,600 value).
- Banner for six months on the EXPO website. (\$3,000 value).

Awards Show Sponsorships:

Cost: \$15,000

- Two corner Tradeshow booths (\$5,180 value).
- Ten EXPO badges and Awards Show tickets (\$4,480 value).
- Signage at the Awards Show.
- VIP seating at the Awards Show.
- Sponsorship mention in mailings, websites and publications.
- Two-page ad in EXPO 2021 Program Guide (\$1,600 value).
- Banner for six months on the EXPO website. (\$3,000 value).

Event Sponsorships:

Cost: \$9,500

- One corner Tradeshow booth (\$2,590 value).
- Six EXPO badges and Awards Show tickets (\$2,688 value).
- Sponsorship mention in mailings, websites and publications.
- Two-page ad in EXPO 2021 Program Guide (\$1,600 value).
- Banner for six months on the EXPO website. (\$3,000 value).
- Available Events:
Monday Opening Night Party; Wednesday Closing Night Party; EXPO Welcome Center; EXPO Registration Desk; Wednesday Bikini Contest; and two Continental Breakfasts.

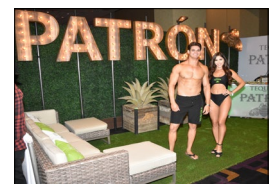
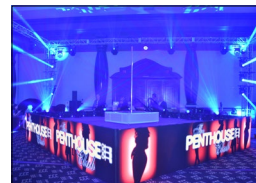
Additional Promo Ops:

- ACE Board VIP Reception \$4,500
- Badge or Goody Bag \$5,000
- Goody Bag (include your promo item) \$600
- Program Guide Ad (full page) \$800
- Program Guide Ad (special for Exhibitors) \$500
- Onsite Digital Screen Ads \$750

Tradeshow Booths:

- Basic Booth \$2,290
- Corner Booth \$2,590
- Facing Mainstage Booth \$2,790
- VIP Upfront Booth \$2,990
- Double Booth (2 basic) \$4,580

—Each single 10-by-10 booth includes two show badges, a table, two chairs, and a company sign. The hall is carpeted.



Questions?

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