



# ED the magazine <sup>2022</sup>

ED Magazine is mailed for free to every adult nightclub in the U.S. as well as to hundreds of industry vendors, business pros, and feature entertainers. This provides you **direct-to-the-buyer** marketing not available anywhere else!



## NEW Display Ad Prices

	1-time	3-time	6-time
Full page	\$999	\$899	\$799
1/2 page	\$799	\$699	\$599
1/3 page	\$599	\$499	\$399

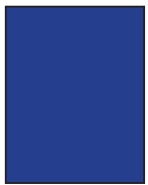
**Ask about our Special Ad Packages!**

## NEW Advertorial Prices

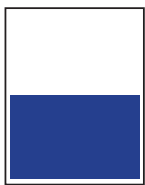
- Front Cover** \$6,499  
—Front cover artwork and 4-page cover story
- NEW! "Inside" Cover** \$4,499  
—“Front cover” interior art on hard-stock paper, front cover headline, three pages of editorial
- 4-Page Spotlight** \$2,999  
—Front cover headline and 4-page article inside
- 2-Page Spotlight** \$1,999  
—Ad facing article, or 2-page article

ED Magazine “Advertorials” are advertisements in the form of articles, designed specifically to read like a standard editorial page. Advertorials are available in print, online or both. Free editorial coverage is also available via our “Special Focuses.”

<b>Print Circulation:</b>	<b>3,500</b>	<b>Distribution:</b>	<b>USPS mail, ED Expo and online</b>
<b>Frequency:</b>	<b>Bimonthly</b>	<b>Deadline:</b>	<b>First of month prior to publication</b>
<b>Digital Circulation:</b>	<b>ED online; Facebook &amp; Twitter</b>	<b>Readership:</b>	<b>Owners, GMS, entertainers, vendors</b>



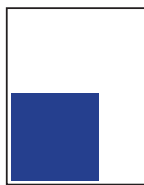
Full  
8.75w x 11.25h  
with bleed



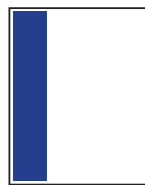
1/2 Horizontal  
7.5 w x 5h



1/2 Vertical  
3.75w x 10h



1/3 Square  
5w x 5h



1/3 Vertical  
2.375w x 10h

**Formats:** EPS, PDF, JPEG, TIFF  
**Resolution:** CMYK and 300 DPI  
**Bleed:** For full add .25 all sides.  
**Submissions:** Send artwork to  
[Danika@EDpublications.com](mailto:Danika@EDpublications.com)



To reserve your advertising space in upcoming issues, contact Kristofer Kay at **(727) 726-3592** or email at **kris@edpublications.com**.