

# About the EXPO & the Industry

## The Industry

There are more than 1,750 adult nightclubs in the U.S., with more than 500,000 entertainers and club employees, more than 1.2 million customers a day, and annual gross revenues of more than \$7.5 billion. Adult nightclubs lead the club industry in alcohol sales, with over 90 percent of adult clubs serving beer, wine, champagne, liquor, water, soft drinks and energy drinks.

## The Annual Gentlemen's Club EXPO

The EXPO is a three-day conference and tradeshow for the multi-billion-dollar adult nightclub industry that draws over 1,500 attendees, including 1,000 adult nightclub owners, club executives, general managers, DJs and club personnel from individual clubs and club chains. The EXPO features **Panel Sessions** addressing legal, marketing and insurance topics, alcohol sales, club sound, lighting and renovations, employee relations, new products, and more; a two-day **Tradeshow** with 110-plus booths, showcasing liquor, beer and wine brands, food and beverage companies, club furnishings, barware, club brokers and insurance specialists, sound, lighting and staging companies, apparel companies, and internet companies; **tw**; and a Vegas-style **Adult Nightclub Awards Show**.

## EXPO 2023

The 2023 EXPO August 20-23, 2023 at Paris Las Vegas Resort & Casino marks the 30-Year Anniversary of the show, and is on track to be one of the largest, most well-attended EXPOs in the history of the event. Exhibit booth spaces and sponsorships are limited, so call today!

### Tradeshow Booth Prices (10-by-10):

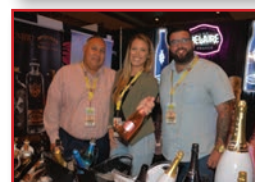
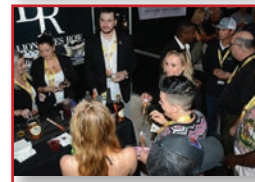
Basic Booth	\$2,590
Corner Booth	\$2,890
Quad Booth	<b>SOLD OUT</b>
<i>— Each single 10-by-10 booth includes two show badges, a table, two chairs, and a company sign. The hall is carpeted.</i>	

### Sponsorship Opportunity Prices:

Title Sponsorships	\$17,500
Awards Show "Title" Sponsorship	\$25,000
Event Sponsorships	\$9,500
Breakfast Sponsorships	\$9,500
ACE VIP Reception Sponsorships	\$4,500
Paris Hotel branded room keycard	\$9,500
Badge & Lanyard Sponsorships	<b>SOLD OUT</b>
<i>— Talk to a sales rep about the different benefits that come with each Sponsorship.</i>	

### Additional Promo Prices:

Program Guide Ad (full page)	\$799
Program Guide Ad (for Exhibitors)	\$499



**Questions?**  
**Kris Kay**  
**(727) 726-3592**  
**kris@EDpublications.com**