

EXPO 2023

Tradeshow



BOOTH SPACES:

It is first-come, first-served. **Booth space is not guaranteed** and will not be marked as sold on the Floorplan until a signed Exhibitor Contract and full payment is received.

LOCATIONS:

The Tradeshow will be on the ground level of Paris Las Vegas Hotel & Casino in their Concorde Ballroom. The EXPO Registration Desk will be in the Paris Foyer and the Panel Sessions will be in the Champagne Ballroom. Each booth includes a six-foot table, two chairs, a company sign and two EXPO badges (a \$718 value). The hall is carpeted.

TRADESHOW CONTRACTOR:

Alliance is the tradeshow contractor. Alliance will soon be posting a link to a EXPO 2023 page on their websites that will have all the details and forms you need for everything from how to ship materials to your booth to ordering electricity. For personalized service, call (815) 527-0405.

ADDITIONAL BADGES:

You can purchase up to two additional badges per booth at a discounted price of \$250 per badge. Discounted exhibitor badges must be purchased before the show; onsite, all badges are sold at the regular price of \$369. No more than a total of four badges per booth.

SET-UP & TEAR-DOWN:

- The Tradeshow hours are 2-6 pm Monday, August 21, and 1-5 pm Tuesday, August 22.
- Booth set-up is 2 pm-6 pm Sunday, August 20, and 9 am-1 pm Monday, August 21.
- Booth tear-down is 5-9 pm Tuesday, August 22, and 9 am-noon Wednesday, August 23.

FREE LEAD RETRIEVAL:

Attendee badges have a QR Code with their contact information which you can capture by downloading from the Internet one of the hundreds of free QR Reader Apps onto your smart phone.

HOTEL ROOMS:

Book your room at Paris Las Vegas Resort & Casino by calling 877-603-4389 and requesting the “Gentlemen’s Club EXPO 2023” special rate of \$119 a night (Sunday through Wednesday). Ask about special rates for suites in several sizes.

SAMPLES:

There is no charge from Paris to hand out “sample sizes” of food or beverages (one ounce for food and two ounces for beverages). If you are handing out alcoholic beverages, please read the EXPO 2023 Liquor Advisory.

CHANGES:

To make changes to your booth paperwork (adding names, to pay by credit card, etc.) contact Teresa Tearno at (727) 726-3592, teresa@EDpublications.com

Questions?

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