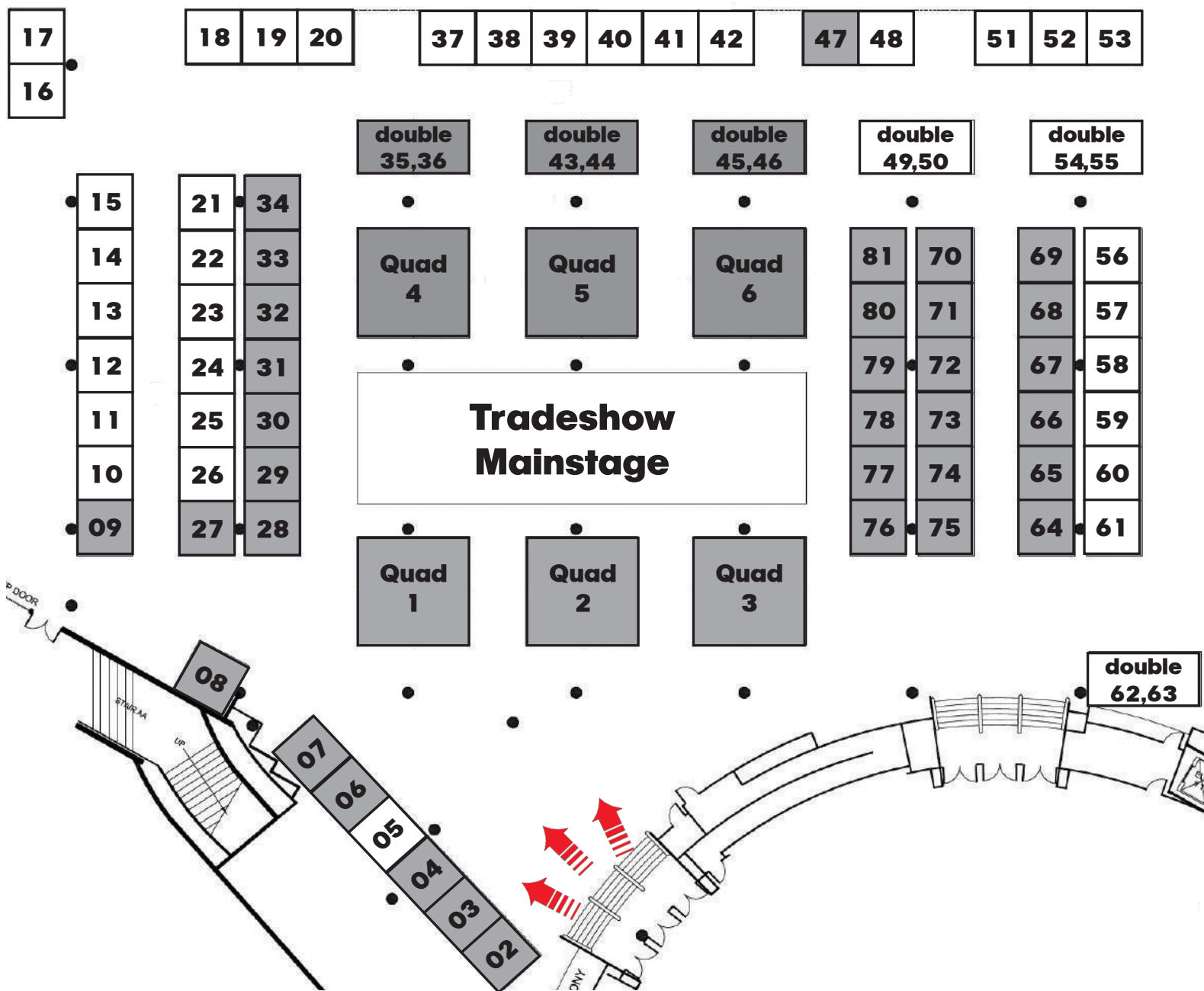


www.theEDexpo.com



Tradeshow location:

Marsalis Ballroom, Hyatt Regency,
Downtown Dallas

Tradeshow hours:

Monday, August 26, 2-6 pm
Tuesday, August 27, 1-5 pm

Tradeshow contractor:

Alliance Exposition Services

Quads 1-3: \$11,900

Quads 4-6: \$10,900

Doubles: \$5,980

Single corner: \$2,990

Single interior: \$2,690



Business happens at the EXPO Tradeshow!

Thousands of adult nightclub industry professionals — ***including the decision-makers*** — attend the two-day EXPO Tradeshow looking for the products and services that can improve their businesses! This is the ***ONLY*** convention and tradeshow for the multi-billion-dollar adult club industry, so don't miss your chance to reach this lucrative group of clients!

— Each 10-by-10 booth includes a six-foot table, two chairs, a small company sign and two EXPO badges (additional badges are \$250 each)

— *Requested booth spots are not guaranteed until full payment and signed contract are received*

To book your booth today, call **Kristofer Kay** or **Sharon Meadows** in the ED office at (727) 726-3592 or email **kris@EDpublications.com** or **sharon@EDpublications.com**

The EXPO 2024

"Success Package"

Designed for first-time exhibitors, or those companies who have not been to the EXPO in a few years and need to refresh their brand with club owners and operators, the EXPO 2024 **"Success Package"** provides your business with the best possible opportunity to have a successful and profitable EXPO experience!

As producers of the Annual EXPO since 1993, we know which tactics are most likely to produce your desired result: That is, to gain new clients! Having a booth at our EXPO Tradeshow is a great opportunity to meet face-to-face with decision-makers at over 1,000 clubs across the US, but to truly establish your brand in our industry, ads in our bimonthly business magazine are a perfect compliment to your booth and will allow our attendees to become familiar with your company and help drive traffic to your booth.

Our EXPO "Success Package" provides the tools to ensure your best chance at a positive convention experience:

- 1) A Tradeshow booth** at the 2024 Gentlemen's Club EXPO
(booths start at **\$2,690**)
- 2) Three full-page ads** in ED Magazine, mailed to every club owner/decision-maker in the US! **A \$2,999 value!**
- 3) Three e-blasts**, sent to our entire email database (which totals 3,500):
A \$1,799 value!



Single-booth success package: \$5,000!

Corner-booth success package: \$5400!

Double-booth success package: \$8400!

WANTED

High-profile branding for EXPO 2024!

The Hyatt Regency Downtown in Dallas, host venue for EXPO 2024, has offered us the opportunity to present **several high-visibility branding opportunities** for our convention clients! Some of these are exclusive — meaning, there's only ONE AVAILABLE! So don't hesitate, lock in your high-profile EXPO branding today!

The EXPO Key Card \$9,500

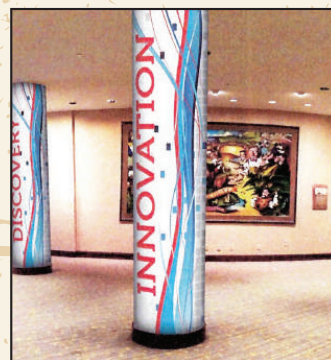
Availability: Only ONE!

Benefits: This Hyatt room key will be in the hands of every Hyatt/EXPO guest! Talk about branding! You'll also be listed as an EXPO Sponsor, and will receive one FREE Expo Tradeshow booth!



The Hyatt Columns at EXPO \$5,000

Benefits: Standing 20 feet tall, these massive columns located inside the EXPO seminar/foyer area, as well as inside the EXPO Tradeshow, offer high-profile visibility and will definitely attract attention! Lock in yours today as availability is limited! You'll also be listed and promoted as an EXPO Sponsor!



The EXPO Floor Clings \$1,500

Benefits: Every step they take, every move they make ... will expose your brand to EXPO attendees! Floor clings are available outside of the EXPO Tradeshow and EXPO seminars, so lock in yours today as availability is limited! You'll also be listed and promoted as an EXPO Sponsor!



EXPO 2024

Title & Event Sponsorships!

If you're looking for a high-impact presence at the Annual EXPO, look no further than the EXPO Title & Event Sponsorships. Your brand/logo will be displayed prominently from the day you reserve your sponsorship through the EXPO and even after, as we recap the 2024 convention in the pages of ED Magazine and on our websites and social media.



EXPO Title Sponsorship

Fee : \$17,500

Benefits:

- Top billing as one of the Title Sponsors of the entire EXPO
- Two complimentary Tradeshow booths (\$5,980 value)
- Ten EXPO badges and VIP seating at the 2024 ED's Awards Show (\$5,090 value)
- Company banner in Panel Session room (we produce it)
- Four (4) stand-up banners displayed throughout EXPO
- Sponsorship mention in mailings, websites, and publications
- Banner for six months on the EXPO website (\$3,000 value)

EXPO Event Sponsorship

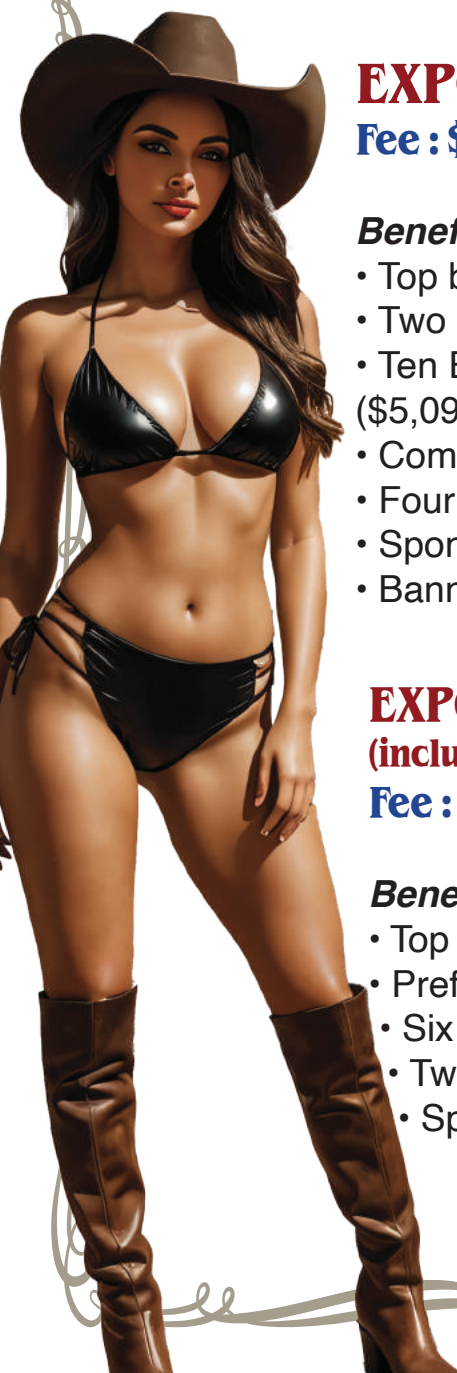
(including the Opening Night Party, EDI Finals and \$10K Bikini Contest)

Fee : \$9,500

Benefits:

- Top billing as that event's Sponsor, including a step-and-repeat banner.
- Preferred VIP seating at the event
- Six EXPO badges and Awards Show tickets (\$2,688 value).
- Two (2) stand-up banners displayed throughout EXPO
- Sponsorship mention in mailings, websites, and publications.

www.theEDexpo.com



EXPO 2024

Friends of EXPO Sponsorship

Take your club's brand to the next level with a "Friends of EXPO" registration package & sponsorship!

Everyone who attends the Annual Gentlemen's Club EXPO is supporting the industry's only convention. But there are those who want to stand out from the crowd and **give their club's brand a unique level of visibility** at the industry's premier event. For those club owners and operators who want to take their EXPO experience to the next level, ED Publications offers two **"Friends of EXPO"** Sponsorship & Registration Packages!

"Big-Shot" Friends of EXPO 2024 Package: just \$5,995!

- **TEN** all-access EXPO 2024 badges! (Regular price: \$3,590)
- **TEN** tickets to the 2024 ED's Awards Show! (Regular price: \$690)
- YOU are listed everywhere as an **Official EXPO Sponsor**
- YOU are showcased for all to see with a **FREE stand-up banner** in the main EXPO area
- **FREE ad** in the Official EXPO 2024 Program Guide! (Regular price: \$800)

"Junior" Friends of EXPO 2024 Package: just \$3,995!

- **SIX** all-access EXPO 2024 badges! (Regular price: \$2,154)
- **SIX** tickets to the 2024 ED's Awards Show! (Regular price: \$414)
- YOU are listed everywhere as an **Official EXPO Sponsor**
- YOU are showcased for all to see with a **FREE stand-up banner** in the main EXPO area

Those who register for either EXPO 2024 Friends of EXPO Sponsorship Package will also have the opportunity to purchase extra badges for just \$199 each (extra ED's Awards Show tickets will be just \$59 each).



EXPO 2024 Program Guide!

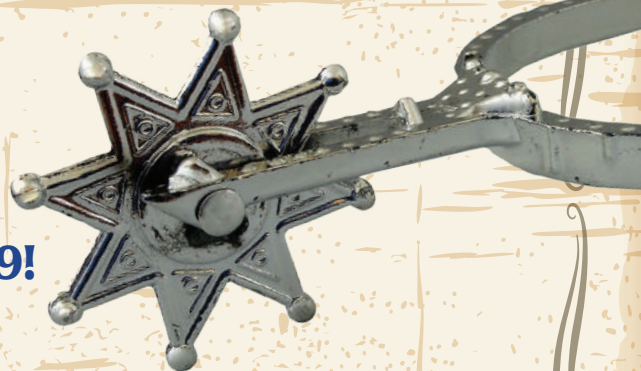


It's back! The handy 5x7 pocket guide will be available for all EXPO 2024 attendees!

The **Official EXPO 2024 Program Guide** will be handed out to all convention attendees and will be packed full of all the key EXPO details, including 2024 ED Award nominees, tradeshow exhibitors and sponsors, special event information and more!

Program Guide ads: \$799

Special Program Guide ad rate for exhibitors and sponsors: Just \$459!



Ready to lock in your EXPO 2024 Tradeshow booth, sponsorship ad ads? Please contact ED's Kristofer Kay or Sharon Meadows at (727) 726-3592 or email kris@edpublications.com or sharon@edpublications.com. For more information on the EXPO, visit www.theEDexpo.com.